

**Annie**

Location:Shanghai

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**Nov.2019 - Present           Shanghai Newspaper Group Editorial Intern**

* During my internship, I was mainly responsible for collecting and editing social news. Follow the teacher out for interviews, or independently find news for interviews. Collect interview points and finish manuscript editing on the same day. I have collected and written more than 300 articles for newspapers.

**Sep.2018 - Jun.2019 XXX Institution Reporter**

* Responsible for network publicity of activities of the student union, including WeChat and weibo account. During the activity, I wrote and published long microblog to introduce the knowledge related to the activity. Contact school counselors and inform each class offline to improve activity participation.
* Interact with other colleges to promote each other, increase the number of weibo fans and increase the number of weibo page views by 25%.

**Experience**

**Sep.2018 - Oct.2019 XX design activity**

* Design and make H5 interaction and information diagram related to XXX conference. The activity was featured on the official website of anhui TV station.
* Responsible for the content planning of new media, contact and assist the online publicity of youth league committee activities.

**Sep.2018 - Oct.2018 XX competition**

* Go out to collect and edit, and create original content. Online timely interaction with the official website fans, increase user viscosity, enhance the attention of the contest.

**Project**

**Education**

**Sep.2016 - Jun.2020 University of China Journalism major**

* Honors and awards: won the first prize in the school news competition in 2017
* Skills: Cet-6, Mandarin level 1. Proficient in office software, PS software and various editors

**Evaluation evaluation**

* Good at news collection and editing, good writing skills, strong website thematic planning and information gathering and editing ability.
* Graduated from the communication major, served as a class cadre during the school period, and had a lot of student dynamic planning experience.
* Have related copywriting internship experience, strong copywriting skills, sensitive to network hot spots, strong insight and analysis ability, and accumulated some project experience.
* Proficient in PS, WORD, PPT, master the use of new media tools.